



Redstone Golf Club - Tournament Course
Humble, Texas
April 17-23, 2006

The Houston Golf Association is recognized by the Internal Revenue Service as a 501(c)(3) charitable organization. Payments to the Houston Golf Association for Shell Houston Open sponsorship packages are not tax deductible as a charitable contribution (except Charity Partners). If used for business entertainment purposes, the purchase may be eligible for 100% business expense deduction. Please refer to the IRS Tax Code. You should consult your tax advisor on the application of tournament purchases as tax deductions.

- Please bill me
 - Check enclosed
 - Charge
- Credit Card No. _____

Company Name: _____

Authorizing Individual: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ (please print neatly)

Program Listing: _____

HGA Salesman: _____

Special Instructions: _____

Expiration Date _____

Verification No. _____

- Visa American Express
- Mastercard Discover

A 3% service charge applies to credit card orders

Make checks payable to:
Houston Golf Association
Office Use Only

Sponsor No. _____

Check No. _____

Date Check received _____

Date Sponsorship received _____

Season Gallery Ticket Packet

Ticket Packet.....	\$75
Single Daily Admissions (LIMITED NUMBER AVAILABLE)	
Monday (4/17).....	N/C
Tuesday (4/18).....	N/C
Wednesday (4/19).....	\$20
Thursday (4/20).....	\$20
Friday (4/21).....	\$25
Saturday (4/22).....	\$25
Sunday (4/23).....	\$25
Good-Any-Day Ticket Coupons.....	\$25

Admission Packages

SuperSaver Package.....	\$500
Sponsor+Plus Package.....	\$400

Hospitality Packages

Bayou Terrace (2) admissions per day.....	\$2,500
Bayou Terrace (4) admissions per day.....	\$4,500
Bayou Terrace (6) admissions per day.....	\$6,000
Lakeside Skyboxes @ 18 - Bronze Plan.....	\$25,000
Lakeside Skyboxes @ 18 - Silver Plan.....	\$35,000
Lakeside Skyboxes @ 18 - Gold Plan.....	\$45,000
Charity Partners.....	\$65,000
Custom Package.....	\$

Pro-Am Packages

Wednesday (4/19) Pro-Am @ Member Course.....	\$2,500
Monday (4/17) Pro-Am @ Tournament Course.....	\$3,250
Wednesday (4/19) Grand Pro-Am @ Tournament Course.....	\$5,500

Souvenir Program Advertising

Two-Page Spread (4-color) - 16"x10".....	\$6,500
Inside Front Cover.....	\$6,000
Two-Page Spread (B&W) - 16"x10".....	\$5,500
Inside Back Cover.....	\$5,000
Full-Page (4-color) or (B&W) - 7.318" x 10".....	\$4,000
Half-Page (4-color) or (B&W) - 4.13116" x 7.112" or 7.318" x 4.718".....	\$2,000
Third-Page (4-color) or (B&W) - 4.13116" x 4.718".....	\$1,200
Quarter-Page (4-color) or (B&W) - 3.112" x 4.718".....	\$1,000
Fifth-Page (B&W) - 7.318" x 2".....	\$750
Sixth-Page Spot Color - 3.112" x 3.118".....	\$500
Sixth-Page (B&W) - 2.114" x 4.718".....	\$350
Parking Sponsor.....	\$6,000
Special.....	\$

Spectator Guide Advertising

Panel on Two-Page Center Spread Map.....	\$6,000
Inside Front Cover.....	\$6,000
Inside Back Cover.....	\$5,000
Full-Page - 3.112" x 7.112".....	\$4,000

Expo / Grand Entrance Tent

Exhibitor Space - 10'x10'.....	\$7,500
Plus Handling Fee (3% fee on credit card transactions).....	

Sales Total..... \$

Please retain last copy for your records. Return originals & remaining copies to HGA office. Sorry! No Rainchecks

BENEFITTING CHARITIES: *Acres Home Youth Association • Boys & Girls Harbor, Inc. • Cenikor Foundation, Inc. Chinquapin School, Inc. • Interfaith Center of The Woodlands • Junior Achievement of Southeast Texas, Inc. Make-A-Wish Foundation of the Texas Gulf Coast, Inc. • Star of Hope*



Sponsorships

	Good-Amy-Day Tickets	Season Gallery Ticket Packets	Daily Corporate Hospitality Admissions	Sponsor Parking Passes	Hobby Center Concert	Rounds of Golf at Tournament Course @ Redstone Golf Club	Program Advertising
Charity Partner	300	N/A	24	40	10	8	Listing
Lakeside Skyboxes @ 18 - Gold Plan	50	N/A	40	20	4	8	Listing
Lakeside Skyboxes @ 18 - Silver Plan	50	N/A	40	20	4	8	Listing
Lakeside Skyboxes @ 18 - Bronze Plan	50	N/A	30	20	4	8	Listing
Bayou Terrace (6)	30	N/A	6	3	4	4	Listing
Bayou Terrace (4)	20	N/A	4	2	N/A	N/A	Listing
Bayou Terrace (2)	10	N/A	2	1	N/A	N/A	Listing
Wednesday Pro-Am@Member Course	30	N/A	N/A	1	2	N/A	Listing
Monday Pro-Am	30	N/A	N/A	1	2	N/A	Listing
Wednesday Grand Pro-Am	30	N/A	N/A	1	2	N/A	Listing
Super\$aver & Sponsor Plus	30	N/A	N/A	1	N/A	N/A	Listing
Exhibitor Space	40	N/A	N/A	4	N/A	N/A	Listing

Program Advertisers

Inside Front Cover	N/A	62	N/A	16	4	N/A	N/A
Inside Back Cover	N/A	52	N/A	12	2	N/A	N/A
Two-Pg. Spread (Color/B&W)	N/A	38	N/A	8	2	N/A	N/A
Full Pg. 4-Color or B&W	N/A	22	N/A	2	2	N/A	N/A
Half Pg. 4-Color or B&W	N/A	16	N/A	2	N/A	N/A	N/A
Third Pg. 4-Color or B&W	N/A	12	N/A	2	N/A	N/A	N/A
Fourth Pg. 4-Color or B&W	N/A	10	N/A	1	N/A	N/A	N/A
Fifth Pg. B&W	N/A	8	N/A	1	N/A	N/A	N/A
Sixth Pg. B&W or Spot	N/A	6	N/A	1	N/A	N/A	N/A

Spectator Guide Advertisers

Panel on Two-Page Course Map	N/A	52	N/A	10	4	N/A	N/A
Inside Front Cover	N/A	52	N/A	10	4	N/A	N/A
Inside Back Cover	N/A	52	N/A	10	4	N/A	N/A
Full-Page	N/A	32	N/A	8	2	N/A	N/A

Parking Sponsor

Parking Coupon Advertising	N/A	62	N/A	16	4	N/A	N/A
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