

# Charity Partners



**Pay for your sponsorship in full by Dec. 15, 2005 and receive two bonus Charity Partners Skybox tickets per day (Wed.-Sun.)**

This is literally the best seat in the house at Houston's PGA TOUR event. The Charity Partners Skybox offers a spectacular view of the 18th green on the new Tournament Course. Unlimited food and beverage service awaits Charity Partners and their guests Wednesday through Sunday.

## The Sponsorship Package That Focuses on the Best of Everything

The Shell Houston Open Charity Partners package offers superb amenities before, during and after tournament week. That's why it is regarded as one of the premier sponsorships on the PGA TOUR.

Representatives from each Charity Partner can tee it up April 3 in an exclusive preview tournament on Redstone Golf Club's new Tournament Course as conditions begin to peak for the Shell Houston Open. Certificates for eight complimentary rounds of golf on the Tournament Course are also part of this package.

Tournament week spectator amenities are top drawer for Charity Partners and their guests in a re-configured hospitality area. Clients and business associates can be entertained in an exclusive skybox setting overlooking the 18th green and fairway. Unlimited food and beverage service in the Charity Partners Skybox runs from Wednesday through Sunday. Spectrum Catering promises a wide assortment of palate-pleasing menu items each day.

A turn-key 40-player corporate golf outing for Charity Partners and their guests on the Tournament Course will be a new experience. Let Houston Golf Association's staff

of professionals help plan your event. Be sure to book your outing early! Four Charity Partner gift packs, featuring Shell Houston Open logo merchandise, are among the most popular amenities.

In the summer, four couples representing each Charity Partner will be pampered at a relaxing Weekend Retreat at Barton Creek Resort, recognized as one of the nation's top destinations. Of course, \$30,000 of the sponsorship fee is earmarked as a donation for a local 501(c) 3 charitable organization.

For additional information contact the HGA office at 281-454-7000 or hgaoffice@hga.org.



Charity Partners gain additional exposure with on-course signage.

**Charity Partners .....\$65,000**

### Charity Donation

- A \$30,000 tax deductible gift to a local Houston area, charity of your choice (must be a 501c (3) organization)

## Tournament Benefits

### Hospitality

- 10 Admissions to the 4/22 Shell Houston Open Concert at The Hobby Center
- 24 Daily Admissions to Charity Partners Skybox overlooking the 18th green and fairway (4/19-4/23) (includes complimentary food & beverage)

### Admissions

- 300 Good-Any-Day Admission Coupons
- 40 Sponsor Parking Passes

### Brand Awareness

- Special Charity Partners Recognition article and listing in Tournament Program
- Recognition on the Shell Houston Open web site (<http://www.shellhoustonopen.com>)

### Charity Partners Gift Packs

- 4 special Charity Partners gift packs

### Additional Benefits

- Charity Partners Preview Golf Outing (April 3)
- 4 Players in the Charity Partners Golf Outing
- Tournament Course at Redstone Golf Club
- Meals before and after tournament play

### Complimentary Golf

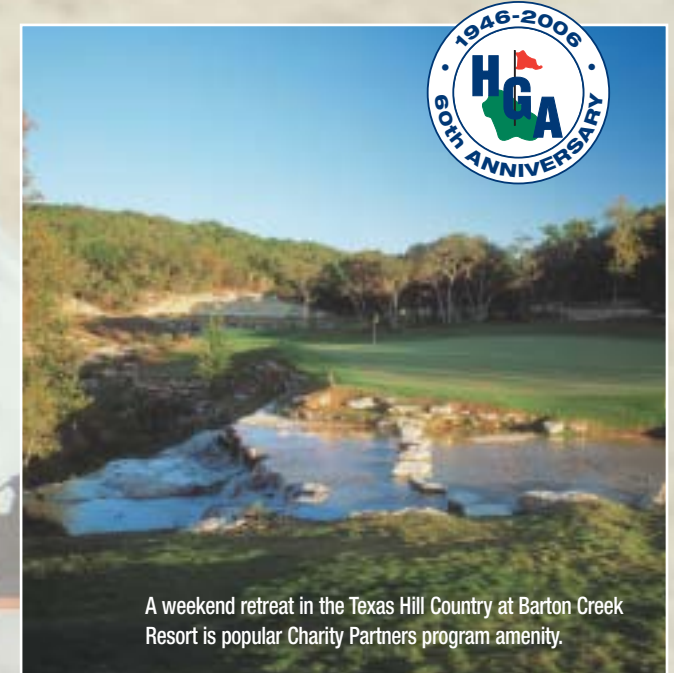
- 8 rounds of golf, including carts and range balls, Tournament Course. (Rounds must be played prior to 9/30/2006. Tee times subject to availability).

### Exclusive One-Day Corporate Golf Outing on the Tournament Course

- Outing for 40 guests on a mutually agreeable date, prior to Dec. 15, 2006
- Complete coordination of the event by the Houston Golf Association
- Included in the package: Facility Rental, Tournament Management, Food & Beverage, & Tee Gifts/Awards

### Charity Partners Appreciation Golf Outing

- Date: Oct. 23, 2006
- 2 invitations to play in a special tournament on the Tournament Course at Redstone Golf Club
- 2 tournament gift packs



A weekend retreat in the Texas Hill Country at Barton Creek Resort is popular Charity Partners program amenity.

### Weekend Retreat at Barton Creek

- Dates: July 28-30 & August 4-6, 2006
- Four couples representing your Shell Houston Open Charity Partners group will enjoy a weekend retreat at the Barton Creek Resort in the heart of the Texas Hill Country
- 36-hole Charity Partners Cup competition
- Spouses will have access to golf, tennis, plus the spa and fitness facilities.
- All meals from Friday evening through Sunday lunch are included in this package.

Visa, MasterCard, American Express and Discover accepted. A 3% service charge applies to credit card orders.